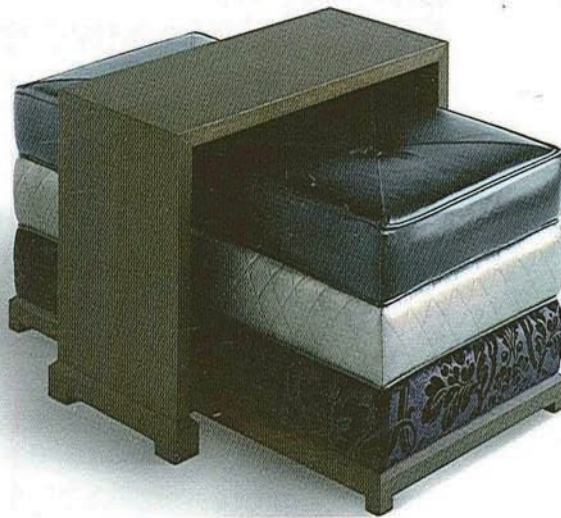


Interna Collection, a contract brand for the Interna group, presented a sneak preview of Bedroom Stories at the Salone Internazionale del Mobile furniture fair in Milan. This new range of bedroom furnishings for hotels is aimed at the hospitality industry and top-end contract work. For the new Bedroom Stories collection the Friuli-based manufacturer, a world leader in the hotel and luxury boutiques sector, invited five big-name international studios in hotel contract work, Decoration Jacques



Garcia, Paris, Tonychi and Associates, New York, FG stijl, Amsterdam, Hirsch&Bedner Associates, Atlanta and Bikey Lilinas Design, Hong Kong to present as many different concepts again of the designer hotel room that is capable of satisfying the needs of the new 'global traveller'. Indeed the latter is increasingly drawn towards hotels with high standards that are welcoming, personalised and feature care for every minimal detail, capable of stirring the emotions.

The preview of the five creations for Bedroom Stories was held on the stand of Interna Collection. Here the respective hotel contract studios outlined their designs in highly appealing virtual premises where fans of design entered into something of a 'wonderland'. Caught up in this sensorial experience, they received a preview of the proposals that will be physically exhibited at the Salone del Mobile in 2010.

At the same time, the new AngloDutch collection created for Interna Collection by the Anglo-Dutch design studio FG stijl by Colin Finnegan and Gerard Glintmeijer was presented in its entirety. According to the two designers, it is a collection inspired by the royal homes of their countries of origin: the Tudors and Stuarts of the United Kingdom, and the Orange family of the Netherlands, families that often crossed paths over the course of the centuries.

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